

TOWN OF ALGOMA
WINNEBAGO COUNTY, WISCONSIN
MINUTES FOR
PARKS COMMITTEE MEETING
Wednesday, April 24th, 2013 at 6:30 PM
Algoma Town Hall
15 N. Oakwood Road, Oshkosh, WI 54904

1. Call to Order.

The meeting was called to order Vice Chairperson Sampson at 6:30PM.

2. Roll Call.

Kristine Timm-Excused

Sue Rehder

Mark Kainz

Henry Sampson

Joel Rasmussen

Dewey Nelson

Peter Cernohous - Excused

3. Public Forum.

None.

4. Discussion regarding fundraising strategies and Volunteer Work Group.

A. Volunteer(s) needed to be on the Volunteer Work Group.

The gentleman at the last few meetings (believe his name was Dan), seemed interested in helping with the financial part. Maybe fundraising strategy is his niche. There needs to be a presentation put together to present to companies in order to solicit donations. There was discussion on a person from the Parks Committee being on the Volunteer Work Group; so far no one has stepped up. The committee is looking for someone who knows who to approach with the presentations. The Oshkosh Area Foundation will help put together the presentation, brochures and such. Perhaps the Foundation also has a list of companies to approach. There was discussion on asking Oshkosh Corporation, Bergstrom and JJ Keller; any company that has employees who live in the town. Cernohous did do fundraising for the schools and got in touch with the Oshkosh Area Foundation. Maybe he would be willing to be on the Volunteer Work Group. Regardless, this needs to get started soon. Town business should also be approached for donations. Sampson will work with Cerenohous and Dan. Sampson also has some knowledge on writing brochures. Prior to reaching out to businesses, the brochure and ways to recognize the donors should be established. Rasmussen visited an Appleton Park that had the names around a fountain. The five corners of the park could be bundled and sold with name plaques. The same could be done with the playground equipment and the park benches. The committee has to be flexible in naming rights. If someone gives us a large amount for the shelter, the shelter should be given priority.

B. Set date for next Work Group Meeting.

If the committee is going to go with the Oshkosh Area Community Foundation, a contract needs to be done. Timm is going to bring this up at the next board meeting because a 501C organization needs to be established first. Timm is also going to make a motion to move some of the money to Jones Park. Once those two things are done, then the committee can start using the foundation. The person, who designed the website, maybe would be willing to work on a brochure. Before a brochure is designed, the donation

levels and naming rights must be established. The committee needs to put prices on each item or feature in the park so people can choose a donation level. The next step is to contact the Oshkosh Area Foundation. Sampson will get ahold of Peter, Dan and Kristine to see what has been done and decide when to have the next Volunteer Work Group meeting.

C. Review list of items for either naming opportunities or purchase.

Come back to this at a later date.

D. Identify next steps.

Rasmussen was asked if he could help with the engineering part of the project to make sure it moves along. He said he would be a contact person. Martenson & Eisle will be the project manager. Rasmussen indicated that Road Tour is coming up soon and the board could talk about the extension of Addie Parkway as part of Road Tour. The silent phase of fundraising is where companies are asked to donate. There was discussion on having a table at the Firemen's picnic to solicit volunteers for the work group. Maps could be put on the table along with some information pointing people to the Facebook page. The Facebook page is one way to get the information out there. Residents could like us and get the information. Kainz will be in charge of the table. Rehder will be the administrator of the Facebook account. This would mean she would put pictures of the dirt coming in, along with other activity, and post them to Facebook. Details will be worked out at the May meeting.

5. Oshkosh Area Community Foundation.

It was decided to wait until a meeting has been scheduled with the Oshkosh Foundation. There was discussion regarding the Parks Committee having a float in the upcoming Firemen's Parade; perhaps a sign in the back of a pickup truck. Most of the residents who attend the parade attend the picnic, and there could be a table at the picnic soliciting volunteers to help with Jones Park. Most of the committee members are working on the corners for traffic control. Everyone should make a list of donors for the next meeting. The Foundation can also help make the list and the committee could combine the lists. If a community can prove the big corporation has employees who reside in the town, they are more apt to donate. Foundations at the hospitals may be a good donation source. The Packers donated 750 trees to surrounding communities today through a grant program. Maybe a committee member could write a grant. No action taken

6. Approve the minutes of previous meetings:

A. March 27, 2013.

Rasmussen/Nelson motion to approve. Kainz was excused from the meeting, therefore will abstain. No further discussion. Motion carried in a voice vote. 4-0-1 with Kainz abstaining.

7. Adjourn.

Rasmussen/Nelson motion to adjourn the meeting. No further discussion. Voice vote carried 5-0.. Meeting adjourned at 7:02 PM

Respectfully submitted,

Charlotte K. Nelson, WCMC
Town Clerk

Town of Algoma, Winnebago County, WI