

Approved 9-6-2017

**TOWN OF ALGOMA
WINNEBAGO COUNTY, WISCONSIN
ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, July 5, 2017**

1. Call to Order:

The Town of Algoma Economic Development Committee Meeting was called to order at 6:02 pm by Chair Person Frohrib

a. Roll Call:

The following Committee Members were in attendance: Patty Frohrib, Nick Sylvia, Jeff Krueger, Joel Rasmussen Town Chair

The following Committee Members were absent: Grant Schwab, Tim Eddy

The following were also present: Benjamin Krumenauer; Administrator

2. Public Forum:

No one came forward for the Public Forum.

3. Business:

a. Discussion and possible action re: Minutes from February 1, 2017 meeting

Minutes were reviewed and approved (N.S., J.K Carried 3-0).

b. Discussion and possible action re: Ady Advantage

Ady Advantage presented their proposal for the Town of Algoma Branding, Logo and Marketing RFP. Individuals in attendance from Ady Advantage included Shabaka Gibson, Senior Vice President and Jennifer Weitzman (jamgd).

c. Discussion and possible action re: Blue Door Consulting

Blue Door Consulting presented their proposal for the Town of Algoma Branding, Logo and Marketing RFP. Individuals in attendance from Blue Door Consulting included Heidi Strand, Co-owner.

Economic Development Committee members and staff discussed the merits of each proposal as well as any considerations. A verbal consensus was provided.

Motion made by Mr. Sylvia to recommend approval of Blue Door Consulting for CONSULTING AND DESIGN SERVICES FOR MUNICIPAL BRANDING AND LOGO. Seconded by Mr. Krueger. Motion carried 3-0.

4. Adjourn

The meeting was adjourned unanimously at 8:00 p.m. (P.F. N.S. Carried 3-0)

Submitted by,
Deborah L Stark, WCMC
Clerk

Recording Secretary,
Benjamin Krumenauer
Administrator