

APPROVED: 4-4-2018

**TOWN OF ALGOMA
WINNEBAGO COUNTY, WISCONSIN
ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, January 3, 2018**

1. Call to Order:

The Town of Algoma Economic Development Committee Meeting was called to order at 6:00 pm by Chair Person Frohrib

a. Roll Call:

The following Committee Members were in attendance: Patty Frohrib (Chair), Audra Hoy, Jeff Krueger, Tim Eddy, Allison Gamble

The following Committee Members were absent: Nick Sylvia

The following were also present: Benjamin Krumenauer; Administrator, Joel Rasmussen; Town Chair

2. Public Forum:

No one came forward for the Public Forum.

3. Business:

Board Chair Rasmussen introduced Allison Gamble as a new member of the committee. Introductions were made around the table.

a. Discussion and possible action re: Minutes from September 6, 2017 meeting.

A motion was made by Krueger/Rasmussen to approve the minutes from the September 6, 2017 meeting as stated (approved 3-0, Gamble abstain).

b. Discussion and possible action re: Priority development site description materials.

Mr. Krumenauer reviewed the background for this item and described the need to target development towards 3-5 sites in the Town of Algoma. He went on to describe four potential development sites. The merits and considerations of each site was discussed as well as pertinent information developed for each area. The discussion was then opened up for the committee to deliberate.

Discussion was held regarding the different site proposals.

Mr. Krueger felt that sites A, B and D should be pursued as priority areas because all three are currently listed as for sale and are zoned in a manner for immediate development.

Ms. Gamble recommended that we look for tax, development and cost comparable data that can highlight the value to developing in the Town of Algoma.

Mr. Krueger also recommended that developments be held to the already adopted future land use. Mr. Krumenauer responded affirmatively and stated when permissible, future land use recommendations will be held.

Ms. Hoy agreed that sites A, B and D should be targeted and offered to help with the outreach to owners/realtors.

Mr. Eddy recommended that we also highlight many of the social and recreational amenities this town has to offer. Examples included lake access off of N. Oakwood Road, schools and parks.

Mr. Rasmussen echoed the need for targeted growth and agreed with the proposed sites.

Mr. Krumenauer thanked everybody for the input and stated that he will use these suggestions to develop final outreach materials. GoEDC, OCC and the Town's marketing consultant Blue Door Consulting will also be used in material development.

c. Discussion and possible action re: Future item proposals

Mr. Krumenauer reminded the group that meeting topics and discussions should be sent over so he can build them into future meetings. He thanked everybody for their continued commitment to the Town of Algoma.

4. Adjourn

The meeting was adjourned unanimously at 6:55 pm (PF/TE Carried 4-0).

Submitted by,
Deborah L Stark, WCMC
Clerk

Recording Secretary,
Benjamin Krumenauer
Administrator