

**TOWN OF ALGOMA  
WINNEBAGO COUNTY, WISCONSIN**

**June 1, 2022**

The special Town Board meeting was called to order by Chair Rasmussen at 5:30 p.m.

The following Supervisors were present: Daniel Martin, Teresa Van Aacken, Patricia Clark, Michael Brooks, and Joel Rasmussen.

The following were also present: Administrator Rich Heath, and Dr. Jeff Sachse and Susan Neitzel from the University of Wisconsin Oshkosh's Center for Customized Research and Services (CCRS) and Economic Development.

It was noted that the agenda was posted in three places on May 27, 2022.

Dr. Sachse and Ms. Neitzel reviewed the strategic planning process that will be undertaken by the Town and facilitated by staff from the University of Wisconsin-Oshkosh. A short community engagement survey was written and provided to Town residents and property owners to solicit their thoughts on current and future Town operations. The survey was on the Town's website, flyers were posted throughout the Town, a message was put on the scrolling electronic sign in front of the Fire Department, and an article was published in the *Oshkosh Herald*. The survey was available for the month of May, and it closed on May 27<sup>th</sup>. UW-O staff printed the survey results and distributed packets to the Board members. Dr. Sachse stated that 203 surveys were completed, which is a low number given there are over 7,000 residents living in Algoma. The survey results were mixed but did help flush out a few areas that can be reviewed further during the strategic planning process.

Ms. Neitzel reviewed the definitions of mission, vision, values, and goals, as well as the mission statement contained in the Town's *2040 Comprehensive Land use Plan* that was adopted in December 2020. The Town Board members felt that this mission statement is too lengthy and somewhat unobtainable. Ms. Neitzel led the rewriting of this mission statement and created draft mission and vision statements that will be the guiding principles for the long-range strategic plan. Supervisor Van Aacken agreed to take the draft vision statement and prepare an updated version and share it with the Board members and UW-O staff for their review. Supervisor Clark is drafting a mission statement for distribution to the Board members and UW-O staff for their comments.

The next strategic planning meeting will be scheduled in July with a date to be determined.

On a motion by Supervisors Brooks/Clark, carried on voice vote, the Board adjourned at 7:45 p.m.

Respectfully submitted,  
Richard Heath, Administrator